# Vanessa Garza Clark, Ph.D. Chair and Associate Professor

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# 2014 - Present Our Lady of The Lake University-San Antonio, TX.

Assistant professor of Computer Information Systems & Security for the School of Business and Leadership.

## 2007-Present Texas A&M International University-Laredo, TX.

Adjunct instructor for the division of International Business and Technology Studies and the division of International Banking and Finance Studies.

### 2013-2014 Texas A&M International University-Laredo, TX.

Visiting assistant professor of Management Information Systems for the division of International Business and Technology Studies.

## 2010-2012 Universidad Autonoma de Tamaulipas-Nvo. Laredo, Tamaulipas, Mx.

Adjunct instructor of accounting for the graduate studies program.

## 2005-2011 Lamar Bruni Vergara Research Assistant

Research Assistant for the Division of International Business and Technology Studies. Conduct research, literature reviews, collect and analyze data. Texas A&M International University-Laredo, TX

#### **GRANTS**

2023 National Telecommunications and Information Administration, Connecting Minority Communities Grant, Project Director. Funded grant (\$2.2 million).

2021 **National Science Foundation S-STEM Grant**, Co-Principal Investigator. Funded grant (\$650,000) titled Growing a Network for Aspiring Scholars (GANAS.

Guo, X. & Clark, V (2018). Comprehension, Retention and Compliance: A Framework for a Mobile Device Security Policy Pilot Study. 2018 ISECON Proceedings, [San Antonio, Texas April 5-7, 2018]

Guo, X. & Garza, V. (2015). Exploring the Effect of Social Influence on Employee Mobile Device Adoption in Organizations. 2015 ISECON Proceedings.

Garza, V., Guo, X. (2015). Securing BYOD: A Study of Framing and Neutralization Effects on Mobile Device Security Policy Compliance. *International Conference on Information Systems*, [Fortworth, Texas December 13-16, 2015]

Kock, N., Garza, V. and Rangel, M. (2009). Media Naturalness Reduction and Compensatory Channel Expansion: A Study of Online and Face-to-face Sections of the Same Course, *Proceedings of the 2009 Conference on Information Resources Management*. [Dubai, United Arab Emirates, May 21-23, 2009]

Prieto, L., Sagafi-nejad, T., Janamanchi, B., Garza, V. and Nguyen, D. (2008). Acculturation and Financial Behavior of Hispanics, *Proceedings of the 13<sup>th</sup> Western Hemispheric Trade Conference*, [Laredo, Texas, April 2-4, 2008]

Chatelain-Jardon, R., Carmona, J., Kock, N., Cavazos-Garza, A., and Garza, V. (2007). The Effect of Gender on Performance in a Web-based Knowledge Communication Task, *Proceedings of the 18th Information Resources Management International Conference*, 19 Khosrowpour, M. (Ed), IGI Publishing, Hershey, PA, pp. 1132-1134. [Vancouver, Canada, May 19-23, 2007]

#### **Refereed Journal Articles**

Moqbel, M., Clark, V. G., Pal, A. & Pulino, L. (2022) Unraveling the link between simulation AIS Transactions on

Human-Computer Interaction.

Kock, N. & Garza, V. (2011). Media Naturalness Reduction and Compensatory Channel Expansion: A Study of Online and Face-to-face Sections of the Same Course, *International Journal of Distance Education Technologies*. Hershey, PA: Idea Group Publishing.

Kock, N., Verville, J. and Garza, V. (2007). Media Naturalness and Online Learning: Findings Supporting both the Significant- and No-Significant-Difference Perspectives, *Decision Sciences Journal of Innovative Education*, V. 5, No. 2, pp. 333-356. Atlanta, GA: Decision Sciences Institute.

#### **Book Chapters**

Garza, V. (2008). An Overview of Behavior Toward E-Collaboration and Its Relationship to Evolutionary Factors. In N. Kock (Ed.). *Encyclopedia of E-Collaboration*. Hershey, PA: Idea Group Publishing.

Kock, N. & Garza, V. (2007). The Ape that Used Email: An Evolutionary Perspective on Ecommunication Behavior. In N. Kock (Ed.). E-Collaboration in Modern Organizations. Hershey, PA: Idea Group Publishing.

#### **Book Review**

Garza, V. and Kock, N. (2007). Designing the User Interface: Strategies for Effective Human-Computer Interaction (by Ben Shneiderman and Catherine Plaisant), International Journal of e-Collaboration, V. 3, No. 2, pp. 53-58. Hershey, PA: Idea Group Publishing.

#### **AWARDS**

2019-2020 Francine Fleming Endowed Award for Teaching Excellence

#### **SERVICE**

2022-2023. Faculty Assembly Leadership President

2020-Present. Treasurer and founding member, Women in Cybersecurity San Antonio Affiliate (board president 2021-2022)

2022-Present. Board Member, Presentation Ministries Board of Directors

2019-2022. Board Chair, Presentation Ministries Board of Directors

2019-2021. Co-Chair, Academic Program Review Committee

2018-2021. Member, Budget Council

2015-2019. Member, Faculty evaluation taskforce.

2017-2018. Member, Academic Program Review Committee

#### **TEACHING EXPERIENCE**

CISS 1310 Current Concepts of Information and Computer Technology

CISS 3330 Database Analysis and Design

CISS 3331 Systems Analysis and Design

CISS 3350 Information systems and Information Technology

CISS 4360 Systems Project

CISS 8319 Information Systems for Management

CISS 8302 Database Management Systems

CISS 8303 Information Systems Development

MIS 1305 Introduction to Computer Applications

MIS 3310 Management Information Systems

MIS 3330 Database Design & Implementation

MIS 3340 Data Communication & Networking

MIS 4399 Issues in Information Systems

MIS 5350 Information System Analysis

MIS 5360 Management of Information Systems

MIS 5370 Database Management & Design

MIS 5375 Data Mining and Business Analytics

ACCT 3319 Financial and Administrative Information Systems

ACC 3370 Introduction to Accounting Systems

ACC 2302 Introduction to Managerial Accounting

ACC 3350 Federal Taxation

Managerial Accounting (Graduate, in Spanish)

# **RELEVANT SKILLS**

PLS Graph

SPSS

R

Warp PLS

SAP

SQL

**Creative Solutions Accounting** 

QuickBooks

Sage

UltraTax

Microsoft Excel & Access

Native Spanish, Basic Portuguese